



Since 1991 Omnivex has been helping transform the way organizations interact with their audiences by empowering them to deliver targeted visual messaging. Omnivex's powerful digital communications platforms enable organizations to easily connect, distribute and present targeted real-time information across their entire business on any screen, from a digital sign to a tablet to a mobile phone.

## OMNIVEX IN TRANSPORTATION

Enhance passenger travel experience by helping people get to where they need to go safely, efficiently, and effectively. Arming your passengers with the right information, at the right time can ensure a positive experience in an environment that demands real-time sensitive information - all while improving operations by reducing the workload of your employees.

### BENEFITS OF DIGITAL COMMUNICATIONS

- ✓ Improved facility navigation
- ✓ Reduced perceived wait times
- ✓ Real-time communication of key info

## DIGITAL COMMUNICATIONS CAN HELP:



### REDUCE WAIT TIMES

By providing real-time updates on news, weather & entertainment



### INCREASE SAFETY

By connecting with emergency notification & alarm systems



### NAVIGATE

Passengers easily through buildings with interactive wayfinding



### COMMUNICATE

Real-time location based information (arrival/departure times, cancellations, delays, or service stoppage)

## CUSTOMER CASE STUDY

Centrally located in Ohio, John Glenn Columbus International Airport is the airport of choice for millions of passengers each year. In 2013 the airport launched an \$80 Million renovation. As part of the project the airport wanted to expand their digital signage network to improve passenger communications and experience. John Glenn Columbus International Airport initially started using the Omnivex solution in 2014 for a few screens in their food court and later expanded their installation of Omnivex Moxie to include a large 48 screen videowall over the entrance to Terminal B. In March 2016 with the help of Omnivex Value Added Reseller, Radiant Technology, the John Glenn Columbus International Airport expanded their digital signage network even further to include two 44 x 14 foot LED videowalls over the entries to Terminals A & C and 62 ticket counter screens in the renovated airport. The feedback on the digital signage throughout the airport has been very positive. In particular, the two large 44 x 14 foot video walls have made information very clear and easy to see throughout the ticket lobby, which has improved the experience for travelers passing through the airport.